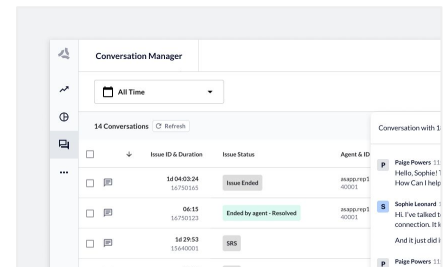
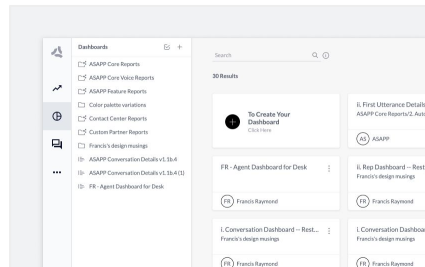
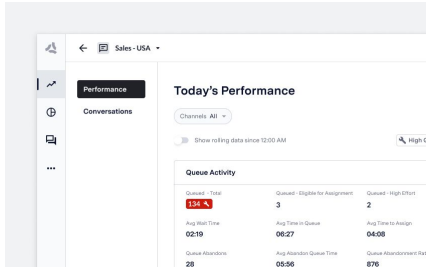


Say hello to Insights Manager!

ASAPP is thrilled to introduce a rebranding of Insights Manager, formerly known as Admin. Customers' favorite applications are getting new names, and a new and improved navigation system will be available to all users.



Live Insights

Formerly known as Realtime [dashboard], Live Insights is a powerful tool to monitor, track, and take action on live customer conversations. Metric labels have been updated for consistency.

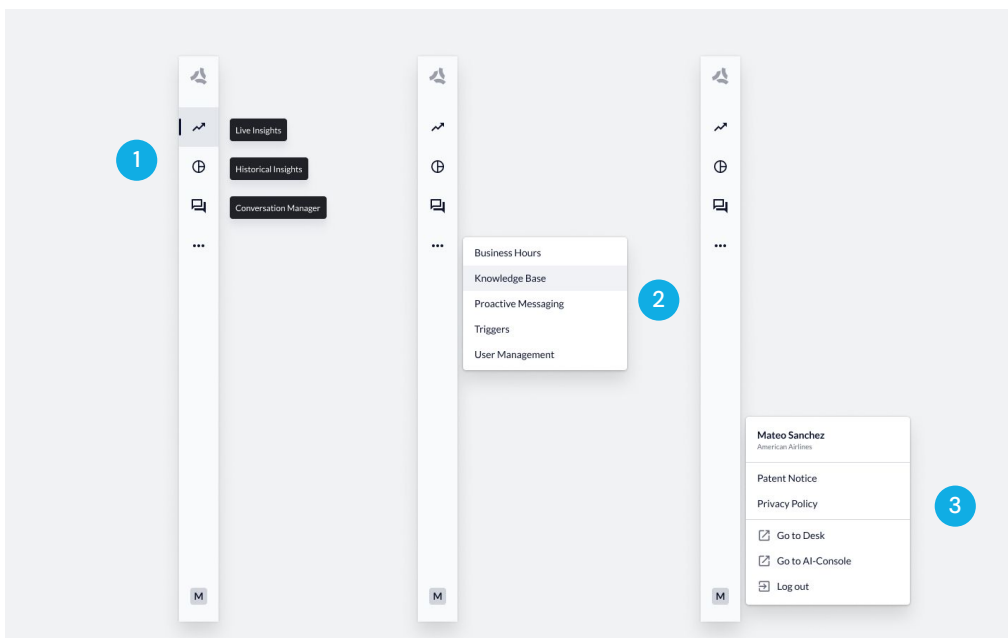
Historical Insights

Historical Reporting is now Historical Insights. Head to this application to uncover insights from your data, create reports, and track performance over time.

Conversation Manager

Access all your conversations, and perform investigations and quality checks in Conversation Manager, formerly known as Conversation List.

Discover the new nav



1. Primary applications

To access the primary Insights application, select the relevant links from the navigation.

2. Secondary applications

Secondary applications such as Business Hours can be accessed from the `More` menu.

3. Profile and Utilities

Links to utility pages, and other ASAPP products, is located into the profile and utilities feature.